



ASX and Media Release
Spring FG Limited (ASX: SFL)
27 June 2016

mysuper247 self-managed super platform launch

Financial services company Spring FG Limited (ASX: SFL) (Spring FG or the Company) today opened its mysuper247 self-managed super platform for pre-registrations ahead of its full operational launch in July 2016, to coincide with the new financial year.

Operating from mysuper247.com the platform utilises world-class technology to provide online SMSF establishment, operation and administration and access to a vast array of investment options.

Spring FG founder and managing director, Keith Cullen, said "mysuper247 sets new standards in affordability, ease-of-establishment and operation, and trustee and member resources".

"In addition to an array of integrated investment options, trustees and members will be provided with Australia's most advanced suite of SMSF management and reporting tools through our integration to Class Super's powerful digital tool-set", said Mr Cullen.

He added, "mysuper247 members will also benefit from access to Australia's most comprehensive library of financial education and training resources including our 7-part SMSF trustee training program, *Swimming Between the Flags*".

Broad range of integrated investment options from industry leaders

mysuper247's diverse range of integrated investment options includes:

- Cash management accounts from Macquarie Bank (covered by the Government Guarantee Scheme) providing a cash hub to seamlessly link integrated investment options.
- Term deposit investments from more than 20 different Australian banks, credit unions and building societies (all covered by the Government Guarantee Scheme) through integration to Australian Money Market's term deposit platform.
- Australian equities (shares), options, warrants, EFT, interest rate securities and mFund investing through CMC Markets Stockbroking and Bell Direct's Desktop Broker world-class platforms.
- CFD and FX investing through CMC Markets' award-winning platform.
- Direct residential property investing and access to a range of SMSF property loans from Spring FG Realty Pty Ltd and Spring FG Finance Pty Ltd.
- Fractional property investing, in individual residential, commercial and rural properties and in residential model portfolios, through DomaCom Limited's innovative property fund structure.
- A range of SMSF member personal insurance options from world-leader AIA, including life, TPD and income protection.

Scaled-advice and personal advice - Bespoke portfolio options available

In addition to its standard self-directed offering, the Company said that mysuper247 trustees and members would have access both one-off scaled-advice and one-off or ongoing personal advice and recommendations.

"Whether seeking specific advice on insurance or portfolio construction, or more strategic advice on matters such as contributions or retirement structuring, mysuper247 members will be able to access professional advice as and when they need it", said Mr Cullen.

He added, "By upgrading to our *bespoke* offering, trustees will also be able to hold nearly any type of SIS Act-compliant investment, providing flexibility generally not available via online platforms".

In concluding Mr Cullen said that the Company expects mysuper247 to make a meaningful contribution to revenue and profits from FY2017 and beyond.

About Spring FG Limited - www.springFG.com - ASX: SFL

Spring FG Limited (Spring FG) is a diversified financial services company offering financial planning and investment advice; wealth management; insurance and superannuation; finance; and tax & accounting services. Its advice and product offerings are broad and include a specialisation in the high-growth markets of self-managed superannuation funds (SMSFs); and direct and SMSF residential real estate investment.



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Spring FG has offices in Sydney, Melbourne, Brisbane, Canberra, Newcastle and Wollongong and is preparing for a rollout of a franchised branch office network in key regional locations.

The Company operates a range of leading “fintech” services including its spring247 personal financial management and mysuper247 SMSF platforms.

With a combined online community of more than 160,000 subscribers, the Company's *Spring FG Digital Ltd* division offers financial education and market information services free-of-charge through regular seminar programs, the publication of its *Wealthadviser* library of more than 85 eBooks on a broad range of subjects, and the operation of content-rich websites, including industry-leading sharecafé.com.au.

Further information:

Keith R Cullen
Spring FG Limited
Tel: +612 9248 0422
md@springFG.com

Gerry Bullon
Insor Investor Relations
Tel: +6 4 18106675
gerry.bullon@insor.com.au